



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

# Contract # 1352963

**Schedule Dates** 08/10/12-08/14/12  
**Advertiser** Keeping Citizens First (73544)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** KEEPING CITIZENS 1ST (466895)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 365  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** KEEPING CITIZENS 1ST  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
**Date Entered** 08/09/12  
**Last Modified** 08/10/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06270964  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$225.00  
**Net Total** \$1,275.00  
**Sales Tax**

West Palm Beach (WPEC)		
By Broadcast Month	Spots	Rate
Aug. 2012	6	\$1,500.00
<b>Grand Total:</b>	<b>6</b>	<b>\$1,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	08/13/12-08/14/12	4	:15	5P-5:30P (EST)	1								1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/9/12
1.1	Normal Line / SPOT (1)	08/13/12-08/14/12	4	:15	5P-5:30P (EST)	1	X	X						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/10/12
2.0	Normal Line / SPOT (2)	08/10/12-08/10/12	4	:15	5P-5:30P (EST)	2								2	\$150.00	\$300.00	West Palm Beach (WPEC)		8/9/12
3.0	Revised Line / SPOT (3)	08/13/12-08/14/12	4	:15	6P-6:30P (EST)	1								1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/9/12
3.1	Normal Line / SPOT (3)	08/13/12-08/14/12	4	:15	6P-6:30P (EST)	1	X	X						1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/10/12
4.0	Normal Line / SPOT (4)	08/10/12-08/10/12	4	:15	6P-6:30P (EST)	2								2	\$225.00	\$450.00	West Palm Beach (WPEC)		8/9/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 8.9.12
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I, McLaughlin & Associates  
do hereby request station time concerning the following issue:

Primary Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WDSC contract		# 1352963		

Total Charges: \$1,300 = (Gross)

This broadcast time will be used by: Keeping Citizens First, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Keeping Citizens First, Inc.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: Keeping Citizens First, Inc.

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Treasurer: Kim LeeBove

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

8.9.12		203.966.9757
Date	Signature	Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

	Lillie K Roberts	Sales Director
Signature	Printed Name	Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Keeping Citizens First PARTY: \_\_\_\_\_

OFFICE/DESCRIPTION: ISSUE ELECTION DATE: 8/14/12

INQUIRY MADE BY: MARIONNE CAMPBELL  
Candidate Manager Agency Committee (circle one)

ADDRESS: Mc Laughlin & Assoc.  
566 State Road 303  
Blauvelt, NY 10913

PHONE: 845-365-2000 FAX: 845-365-3008

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avail.

Final Disposition: Order Placed \$1,500<sup>00</sup>

If Committee, list officers and position: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

TAKEN BY: Cathy Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

T' Rep - WASH.